# Wisconsin Crop Management Conference Madison, WI

## USDA crop reporting processwhere do the numbers come from?

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USDA, National Agricultural Statistics Service
Upper Midwest Region, Wisconsin Field Office





## **NASS' Mission**

 To provide timely, accurate, and useful statistics in service to U.S. agriculture

Weekly Weather and Crop Bulletin

the National Agricultural Statistics Service (NASS), Agricultural Statistics Board, U.S. Deportment in "Weekly Weigher and Crop Bulletin" call Mark E. Miller at (202)720-7621, office hours 7:00 a.m.



#### Crop Production

Soybean Production Up 4 Percent

Comproduction is forecast at 9.27 billion bushels, down 7 percent from last year and 2 percent from 1999. Based on conditions as of August 1, yields are expected to average 1333 bushels per area, down 3.2 bushels from last year. Trealized, this would be the lowest production some 1999. Yields are mestly) lower than from last year. Trealized, this would be the lowest production some 1999. Yields are mestly) lower than 2000 in the central and eastern Corn Belt as well as the southern Plains. Mostly higher yields were reported in the western Corn Belt and Southeast where the corn crop is rebounding from drought conditions but year Farmers expect to harvest 69.2 million acres of corn for grain, down 100,000 acres from June and 5 percent

Soybean production is forecast at a record high 2.87 billion bushels, up 4 percent from 2000, and 8 percen from 1999. Based on August I conditions, yields are expected to average 33.7 bushels per acre, up 0.6 bushel from 2001. This is the faint highest yield behind 18.9 bushels per acre in 1997 and 1998. Yields are mostly higher than 18 year in the Green Zhain. Southerst, and lower Mossisappi Valley. However, yields are mostly bushels are those than 2001 and 2001 are the second sources of the second sources are second sources. in the western Corn Bell and Atlantic Coast States. Area planted, at a record 75.2 million acres, is down slightly from June, but up 1 pescent from last year. Acres for harvest, at a record 74.1 million acres, are up 2 percent from the 2000 acreage.

All Cotton production is forecast at 20.0 million 480-pound bales, up 16 percent from 2000. The yield is expected to average 670 pounds per harvested sore, up 38 pounds from last year. If realized, this would be the largest production on record. The record production is a combination of the second highest hervested soreage since 1962, coupled with above average yields throughout most of the outton belt. Nationwide, producers expect to harvest 14.3 million seres, 10 percent above last year. Upland cotton accounts for 14.1 million harvested acres, 9 percent above 2000. American-Pirms harvested acresage totaled 234,000 seres, 38 percent more than 2000. Upland cotton production is forcest at 19.4 million 480-pound bales, a cent increase from 2000. Pima cotton production is forecast at 593 thousand 480-pound bales

All wheat production is placed at 1.98 billion bushels, up 1 percent from the July forecast but down.

11 percent from 2000. Based on August 1 conditions, the U.S. yield is forecast at 40.2 bushels per acre, up 0.2 bushels from last month.

NASS issues about 500 statistical reports each year and about 9,000

reports and news releases from its

46 field offices.





## The History of NASS

USDA was founded by Lincoln in 1862

NASS, formerly known as the Division of Statistics and then the Bureau of Statistics, was founded in 1863

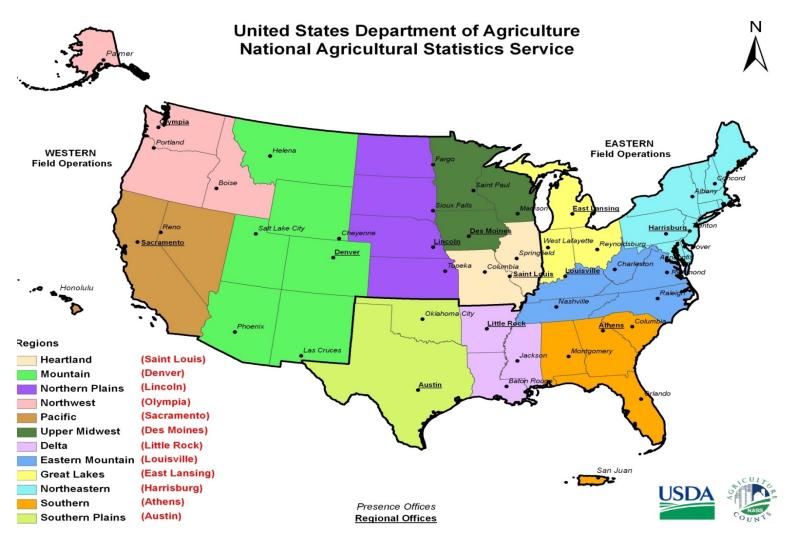


Bureau of Statistics employees working on crop estimates, circa 1910.





### 2013 - NASS Reorganization







## What does NASS do?

- Administer USDA's Statistical Estimating Program and the Census of Agriculture
- Supply the statistics necessary to manage and improve the efficiency of USDA programs
- Coordinate Federal/State agricultural statistics needs





## NASS Characteristics

- Independent and objective
- Unbiased appraisers of Nation's agriculture
- Non-political career staff
- Majority of staff from a farm background





## Where do the official statistics come from?

- Sample Surveys voluntary reporting
- Agriculture Census mandatory reporting
- Administrative Data





## NASS Data Collection

- NASS collects data from producers and agribusinesses
  - Mail
  - Telephone
  - Personal Interviews
  - Internet

- NASDA Enumerators call and visit producers
- FSA Directors, County Extension Agents and producers volunteer data on crop progress and crop weather





### Who Uses the Data and How?

- Farmers and Ranchers
  - Provides information to make management decisions
  - Determine the feasibility of expansion
  - Helps "level the playing field"
  - Gives producers a collective voice
- Others





## **Determining Crop Production**

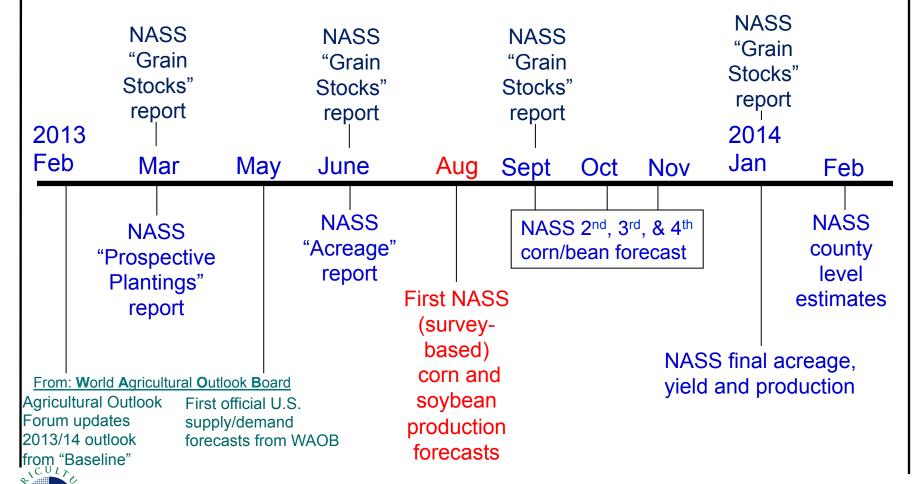
#### **Production =**

Harvested acres	X	Yield
(Data Sources)  June Crops/Stocks and Area Surveys — updated as needed to reflect current growing conditions based on survey, satellite, and FSA acreage data	FORECAST	(Data Sources)  Agricultural Yield Surveys  Objective Yield Surveys
December Crops/Stocks Satellite Imagery FSA Acreage Data	FINAL	December Crops/ Stocks Survey Obj. Yield Survey





## Timeline for 2013- Crop Corn and Soybean Numbers





## **Acreage Data Collection**

June C/S Survey June Area Survey

**Data Collection** 

May 29 – June 15

**May 29 – June 15** 

Sample Size

Approx 70,000 farms ~2,100 in Wisconsin

Approx 11,000 segments 176 in Wisconsin

**Collection Methods** 

phone, mail, internet, personal interview

**Personal interview** 

**Data Items** 

Acres planted to specific crops, acres expected to be harvested, quantities of grains and oilseed stored on-farm

Information on land use within segment and quantities of grains and oilseed stored on entire farm



### June Crops/Stocks Survey

- The list of producers is stratified by size/type of farm
- Randomly select sample within each stratum
- Sample size varies by stratum
- Larger operations sampled at a higher rate

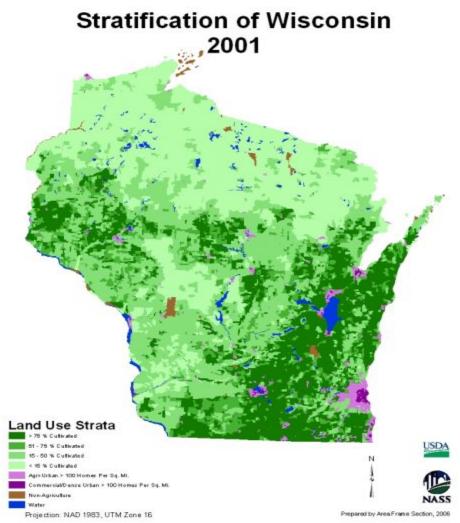
Quarterly Crop/Stocks Survey - Example			
Stratum	Boundaries	Population	Sample
60	<b>Cropland 100 - 199</b>	5,331	124
62	Capacity 1,000 -4,999	5,732	201
63	Cropland 200 - 1,999	4,457	319
66	Capacity 5,000 - 19,999	6,781	427
69	Capacity 20,000 - 299,999	2,740	241
70	Max Wheat 25+	3,554	433
74	Cropland 2,000 - 4,999	373	98
75	Capacity 300,000 – 499,999	58	15
76	Potatoes 5 - 99	41	23
77	Potatoes 100 – 599	56	55
78	Potatoes 600 +	17	17
95	Cropland 5,000+	52	52
97	Capacity 500,000+	31	30
Total		29,223	2,035





## June Area Survey

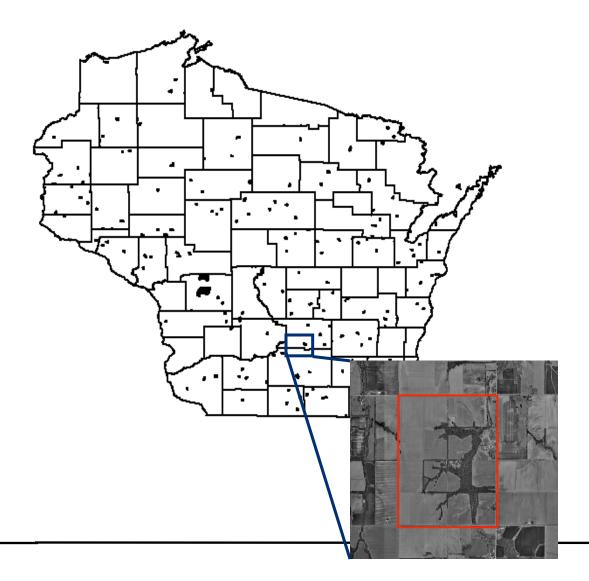
- The land area in each state is stratified by type (percent cultivation)
- Strata are divided into "segments" (~ 1 sq. mile)
- Randomly select segments within each stratum
- Sample intensively cultivated land at a higher rate







#### • 176 segments throughout Wisconsin







Following another harvested crop

## Other Data Used for Acreage

- Satellite imagery available after crop canopies
  - Helps determine mid-season and year-end acreage estimates
  - Helps assess the impact of weather disasters

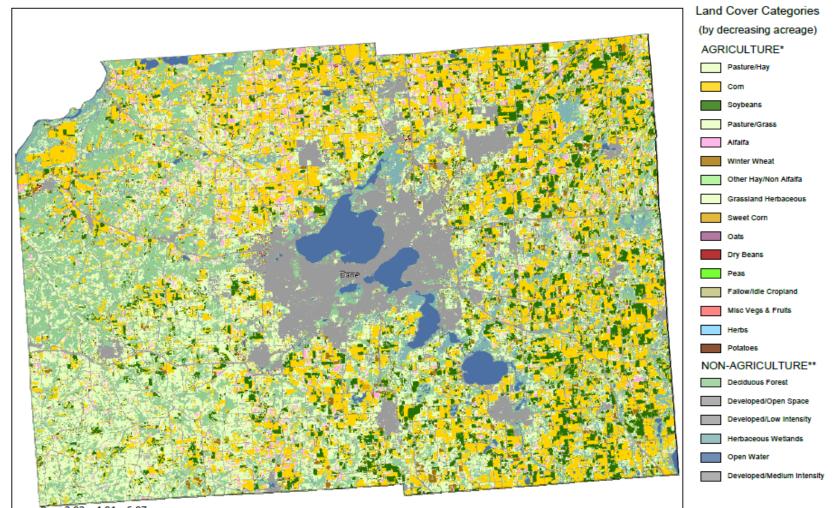






#### 2009 CDL, Dane County, Wisconsin





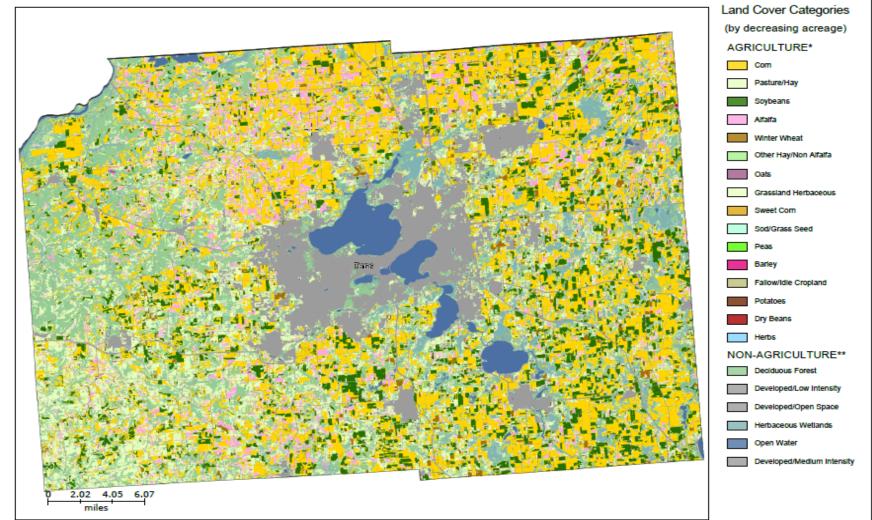






#### 2012 CDL, Dane County, Wisconsin







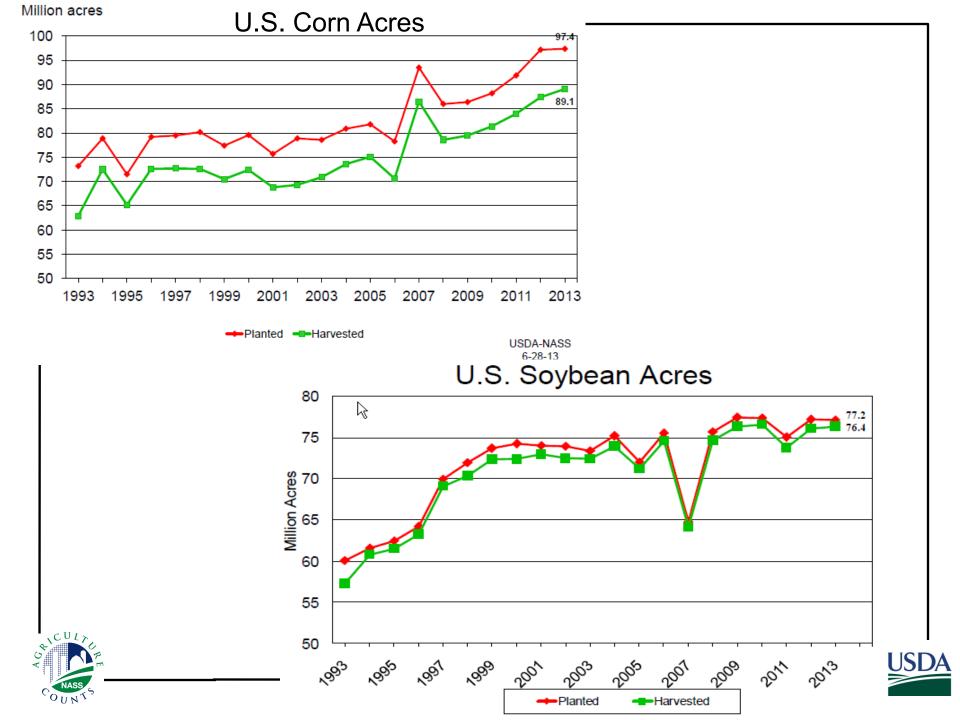


## Other Data Used for Acreage

- Farm Service Agency data available in October
  - Helps determine late-season and year-end acreage estimates







## Monthly Crop Production Data Sources

- NASS conducts two surveys for yield
  - Ag Yield Survey
    - List frame survey conducted in all States (May November)
  - Objective Yield Survey (Corn & Soybeans)
    - Area frame survey conducted in major States (Aug. Dec.)





## Ag Yield Survey

- Survey of producers
- Sample screened during June Crops/Stocks survey
- Producers report:
  - Acres Harvested or expected to be harvested
  - Expected Yield (based on farmers assessment of yield prospects until harvest)
- Reference Date 1<sup>st</sup> of the month
- Data collected mainly by mail and telephone
- Number of producers sampled varies by month

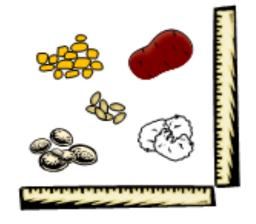
	August	September	October	November
Wisconsin	700	400	400	400
U.S.	24,000	13,000	15,000	11,000











number of fruit per acre

x

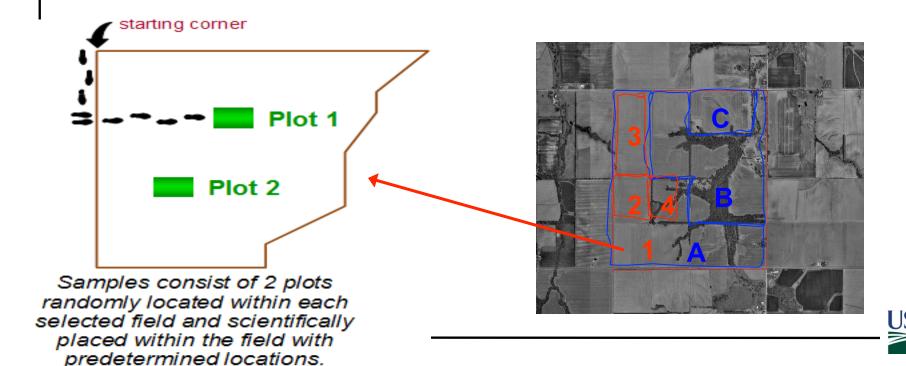
weight per fruit harvest loss
per acre

net yield





- Randomly selected fields from June Area Survey
  - Initial interview to update/verify acreage, ask permission
- 2 Randomly located plots per field
  - Each corn plot = 2 rows, 15 ft. long



- Objective measurements made in the fields
  - Measure Row Width
  - Count Plants (or stalks)
  - Count Fruit (pods, ears, or proxy early in season)
  - Weigh Fruit (pods, ears, or proxy early in season)
  - Gleanings (harvest loss)

Crop	Component	Forecast Variable
	Ears	- stalks
Corn		- ears & ear shoots - ears with kernels
	ear weight	- historic average - length over husk - kernel row length - ear diameter
		- car diameter
	Plants	- plants
	pods per plant	- main stem nodes
		- lateral branches
Soybeans		- blooms, dried flowers & pods
		-pods with beans
	pod weight	- historical average
		- pods with beans

Variables
used to
measure the
number of fruit
and weight
vary each
month based
on the stage
of maturity





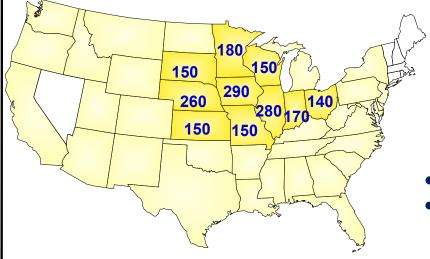
- The sample plots are visited monthly
  - Late July until crop is mature
- At maturity, plots are harvested by hand
  - Corn is weighed and 4 ears are sent to NASS regional lab
- At the NASS regional lab
  - Corn samples are shelled/threshed
  - Grain is weighed and tested for moisture content
- Return to ¼ of sample fields after farmer harvest
  - Lay out a sample plot for gleaning (harvest loss)
  - Pick up grain remaining on the ground
  - Weight and moisture content determined at NASS lab



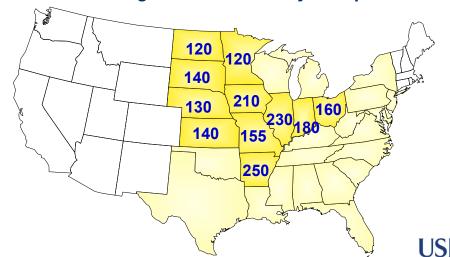


## Objective Yield Survey Sample

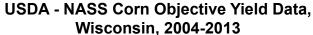
- CORN n=1920 (only half completed in August)
- 10 states average ~80% of U.S. corn production

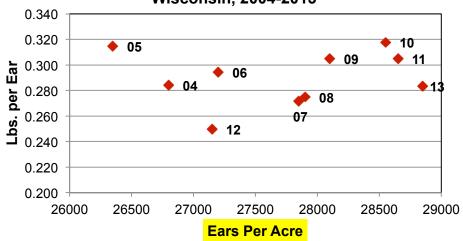


- SOYBEANS n=1835 (only half completed in August)
- 11 states average ~80% of U.S. soybean production

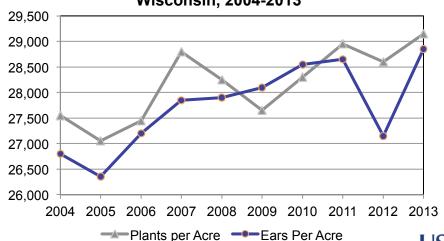








USDA - NASS Corn Objective Yield Data, Wisconsin, 2004-2013

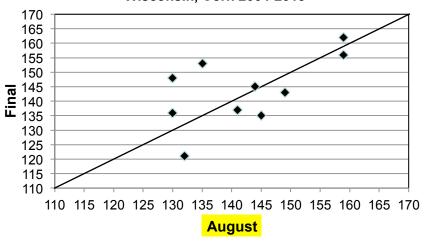




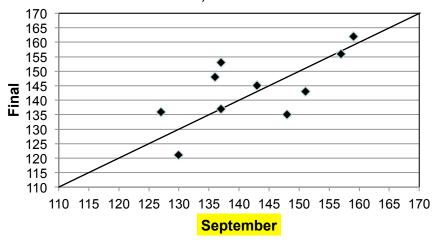


## **Corn Forecast Accuracy**

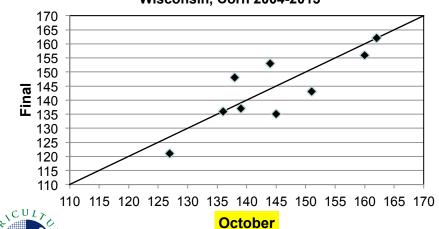
USDA - NASS August Forecast to Final Yield, Wisconsin, Corn 2004-2013



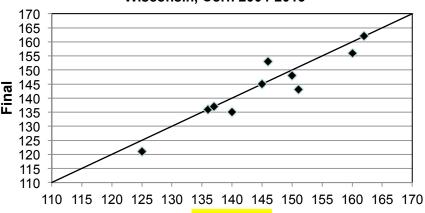
USDA - NASS September Forecast to Final Yield, Wisconsin, Corn 2004-2013



USDA - NASS October Forecast to Final Yield, Wisconsin, Corn 2004-2013



USDA - NASS November Forecast to Final Yield, Wisconsin, Corn 2004-2013

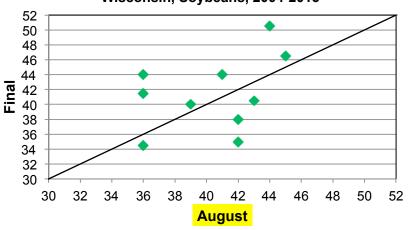




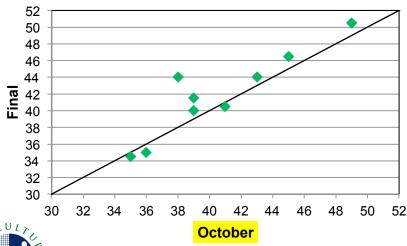


## Soybean Forecast Accuracy

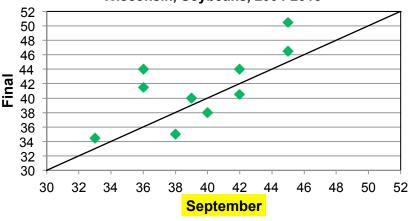
USDA - NASS August Forecast to Final Yield, Wisconsin, Soybeans, 2004-2013



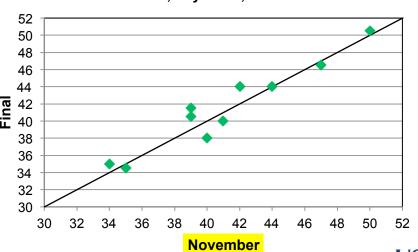
USDA - NASS October Forecast to Final Yield, Wisconsin, Soybeans, 2004-2013



USDA - NASS September Forecast to Final Yield, Wisconsin, Soybeans, 2004-2013



USDA - NASS November Forecast to Final Yield, Wisconsin, Soybeans, 2004-2013

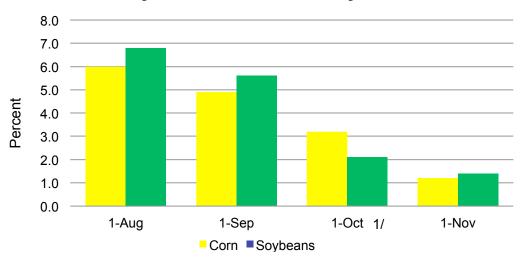






### **Accuracy of Production Forecast**

#### **Reliability Measure of Monthly Forecast**



1/ October 2012 data. No 2013 data due to the government shutdown





## NASS "Lockup"

 The NASS Agricultural Statistics Board releases sensitive reports under Lockup conditions



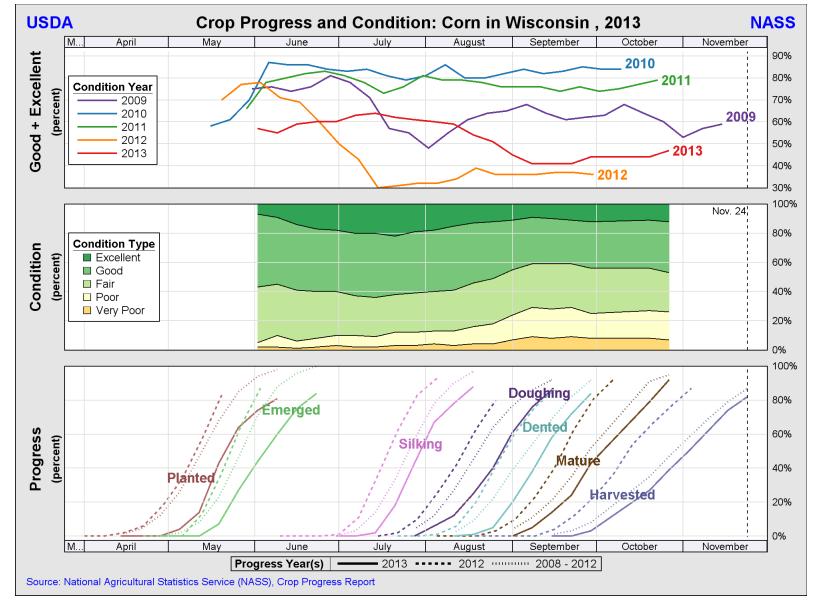
- Doors are locked and armed guard stands watch
- Window shades are secured
- Phone are disconnected, no cell phones allowed
- Computer system is disconnected
- Must have lockup pass to enter
- Reporters allowed in to prepare news stories
- At about 11:45 am, Secretary is briefed
- Report released at 12:00 pm (noon) to everyone



## Final Acreage, Yield and Production

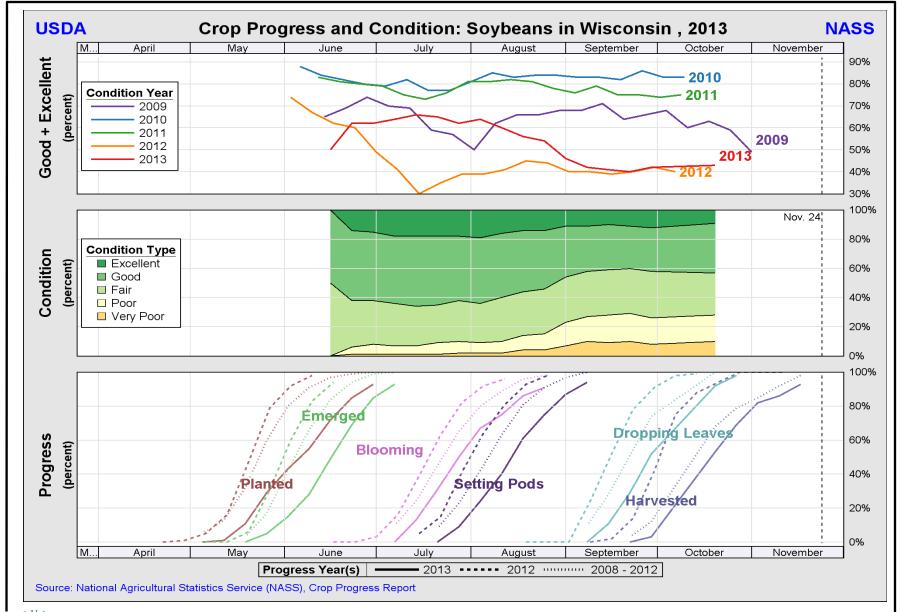
Production =

Harvested acres	X	Yield
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December Crops/Stocks Satellite Imagery FSA Acreage Data	FINAL	December Crops/ Stocks Survey Obj. Yield Survey





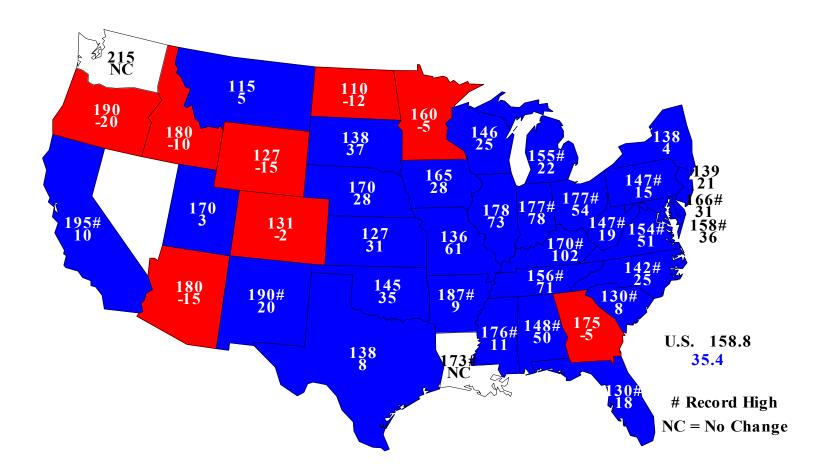








# Corn for Grain Yields, 2013 Bushels and Change From Previous Year







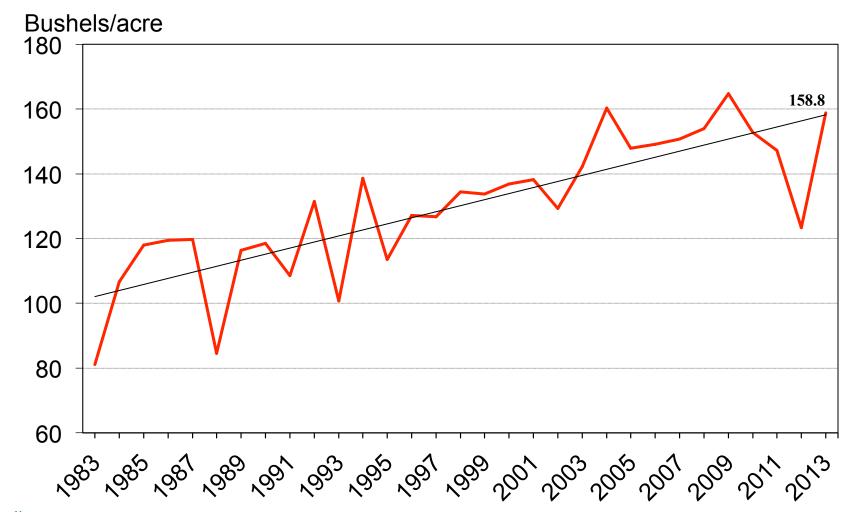
## **Crop Production 2013 Annual**

			% Change from	% Change from
Crop	Unit	2013	Previous Forecast	Previous Season
Corn				
Planted	Mil Ac	95.4	+<0.1	-1.8
Harvested	Mil Ac	87.7	+0.5	+0.3
Yield	Bu/Ac	158.8	-1.0	+28.7
Production	Bil Bu	13.9	-0.5	+29.2
Dec Stocks	Bil Bu	10.4		+29.8





#### U.S. Corn Yield



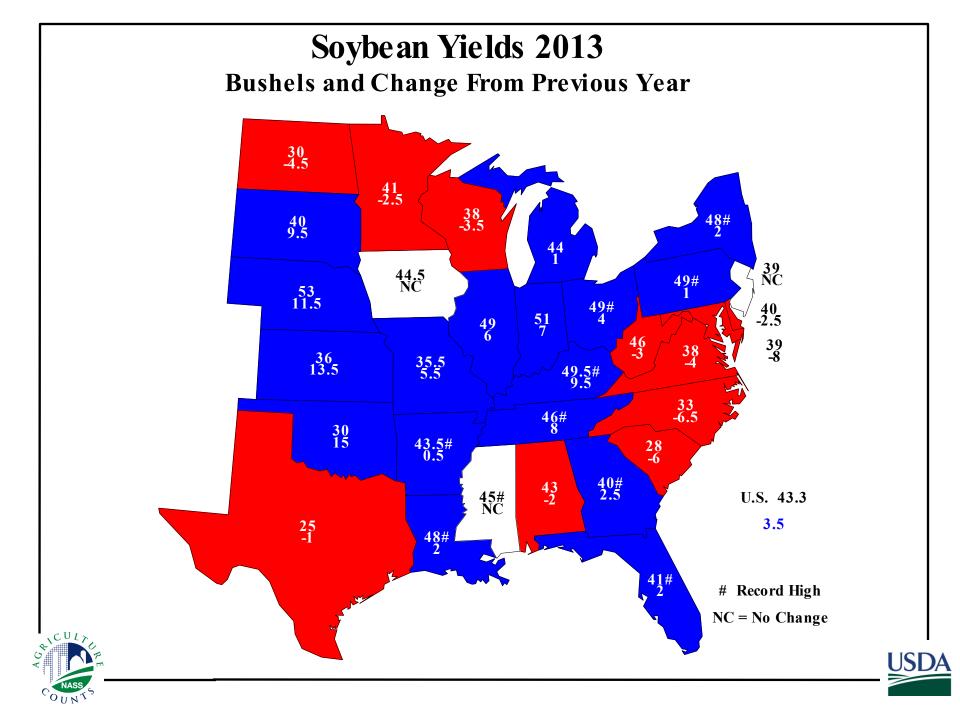




## NASS Estimates vs. Expectations **Corn Production (Billion bushels)** 14.3 14.1 13.9 13.9 High **NASS** Average Low







### **Crop Production 2013 Annual**

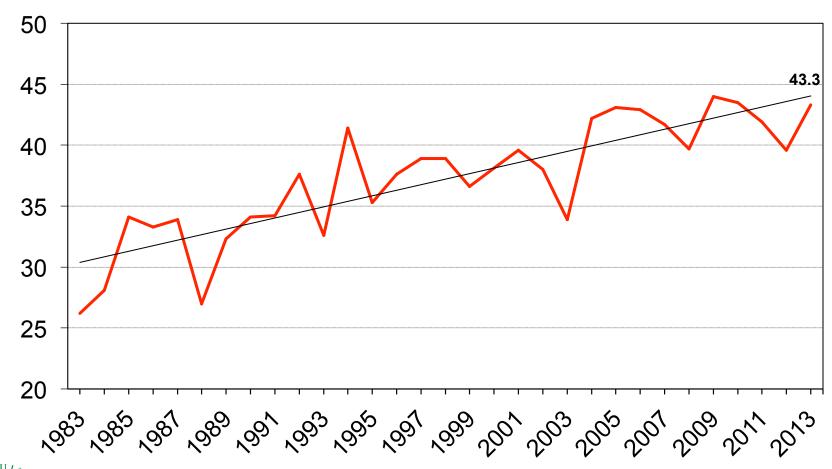
			% Change from	% Change from
Crop	Unit	2013	Previous Forecast	Previous Season
Soybeans				
Planted	Mil Ac	76.5	+0.1	-0.9
Harvested	Mil Ac	75.9	+0.2	-0.4
Yield	Bu/Ac	43.3	+0.7	+8.8
Production	Bil Bu	3.29	+1.0	+8.4
Dec Stocks	Bil Bu	2.15		+9.2





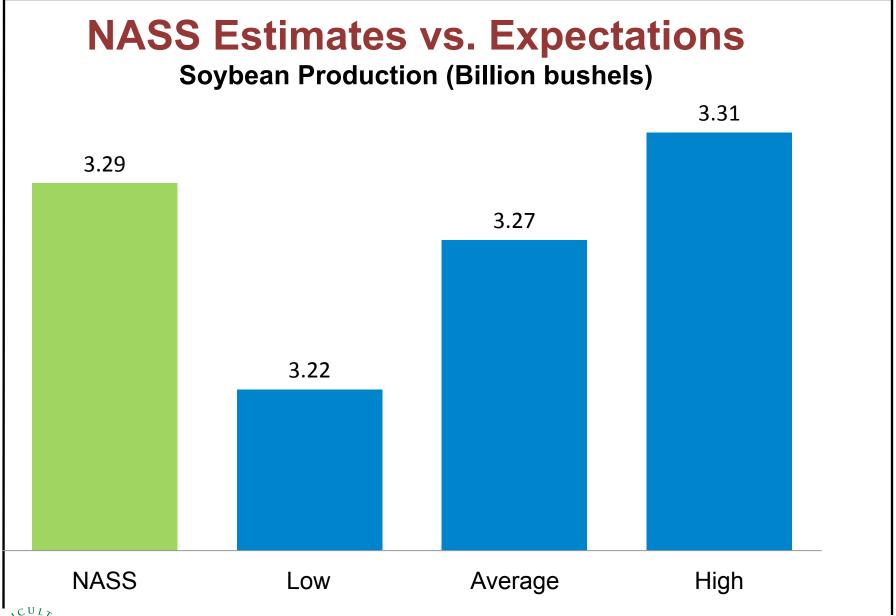
### U.S. Soybean Yield

#### Bushels/acre













## CORN PRICE Changes following Crop Production Reports<sup>1</sup>

Report	One Day After Report	One Week After Report
2003-2012 Crop	24 Increases Ave 12.9 cents/bu	27 Increases Ave 21.4 cents/bu
Production	3 No Change	0 No Change
	23 Decreases Ave -10.6 cents/bu	23 Decreases Ave -20.3 cents/bu
Total Reports	50	50

<sup>1</sup>Closing cash price for Southern Iowa #2 yellow corn

Changes	SOYBEA Changes following Cre	
Report	One After R	
2003-2012 Crop	27 Incr Ave 24.0	
Production	1 No C	
	22 Deci Ave -21.9	
Total Repo	s 50	

SOYBEAN PRICE anges following Crop Production Reports<sup>1</sup>

Changes following Crop Froduction Reports				
Report	One Day After Report	One Week After Report		
2003-2012	27 Increases Ave 24.0 cents/bu	28 Increases Ave 37.1 cents/bu		
Crop Production	1 No Change	0 No Change		
	22 Decreases Ave -21.9 cents/bu	22 Decreases Ave -43.4 cents/bu		
Total Reports	50	50		
1Average price paid at Southern Iowa points by processors				

<sup>&</sup>lt;sup>1</sup>Average price paid at Southern Iowa points by processors

## **How Does NASS Work For You?**

#### By Providing Information that:

- You can use to refine your marketing plan, make better decisions,& levels the playing field for you
- You can use in your land rental agreements
- You can use to promote or defend agriculture
- Is used to administer the crop insurance and farm programs
- Allows your input suppliers to deliver services to you more efficiently
- Your elected officials use to make decisions





## In Conclusion.....

- Information allows producers to make better decisions and makes markets more efficient
- NASS mission is to provide information
- NASS forecasts/estimates based on survey data
   -only possible with the cooperation of farmers
- Confidentiality and Security taken seriously
- NASS statistics are available to all
- Everyone gets the same results at the same time
- Used extensively throughout the industry





## **NASS Reports Available at:**

www.nass.usda.gov

#### **Or Contact:**

 NASS Wisconsin Field Office (800) 789-9277
 nass-wi@nass.usda.gov

