

BUSINESS CODE OF ETHICS WORKSHOP

Jeffrey A. Brandenburg, CPA, CFE ^{1/}

Introduction

Hardly a day goes by without seeing an article or hearing a news report about fraud and ethics....usually involving a loss of cash or assets. Many organizations believe “it just cannot happen to them.” The fact is that surveys show most businesses experience some sort of fraud or ethics challenges each and every year. How you address fraud and ethics from a management and business perspective can make an impact not only in discouraging fraud and ethics issues from occurring but also creating a better work environment at your company.

The items this session will address include:

- ▶ What is fraud?
- ▶ Ethics discussion
- ▶ Defining the ethics at your organization
- ▶ Dealing with fraud and ethics
- ▶ Ethics and internal controls

^{1/} Managing Principal-Agribusiness, Certified Public Accountant, and Certified Fraud Examiner, CliftonLarsonAllen LLP, 8215 Greenway Blvd., Suite 600, Middleton, WI, 53562.