

# Impact of Land Prices on the Rural Economy

Prepared by

Bruce L. Jones

Professor and Extension Farm Management Specialist

UW-Madison Dept of Ag & Applied Economics and  
UW Center for Dairy Profitability

# Sources of Data

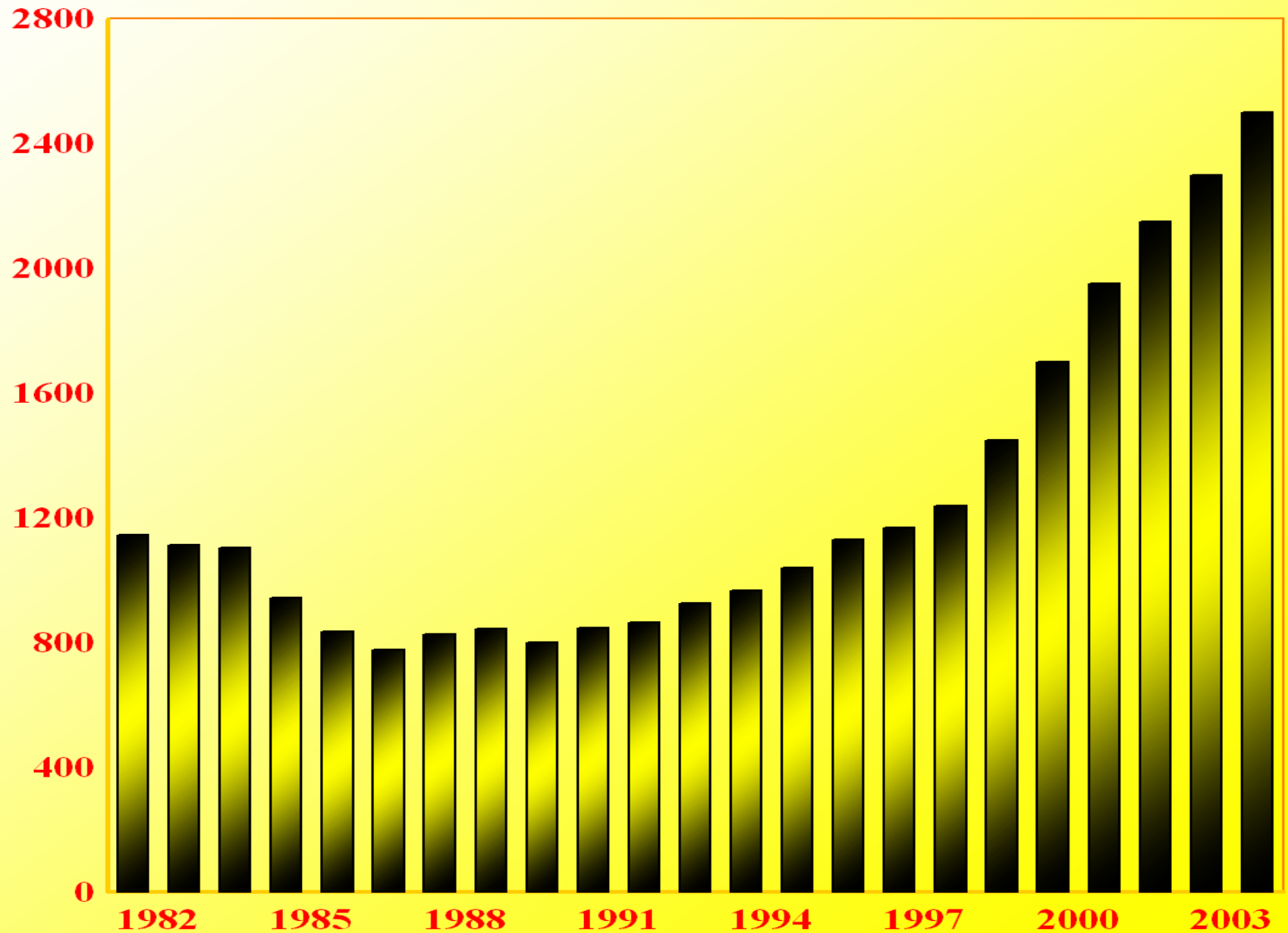
Wisconsin Agricultural Statistics Service  
([www.nass.usda.gov/wi/](http://www.nass.usda.gov/wi/))

Land Values  
Cash Rents

Economic Research Service- USDA  
([www.ers.usda.gov](http://www.ers.usda.gov))

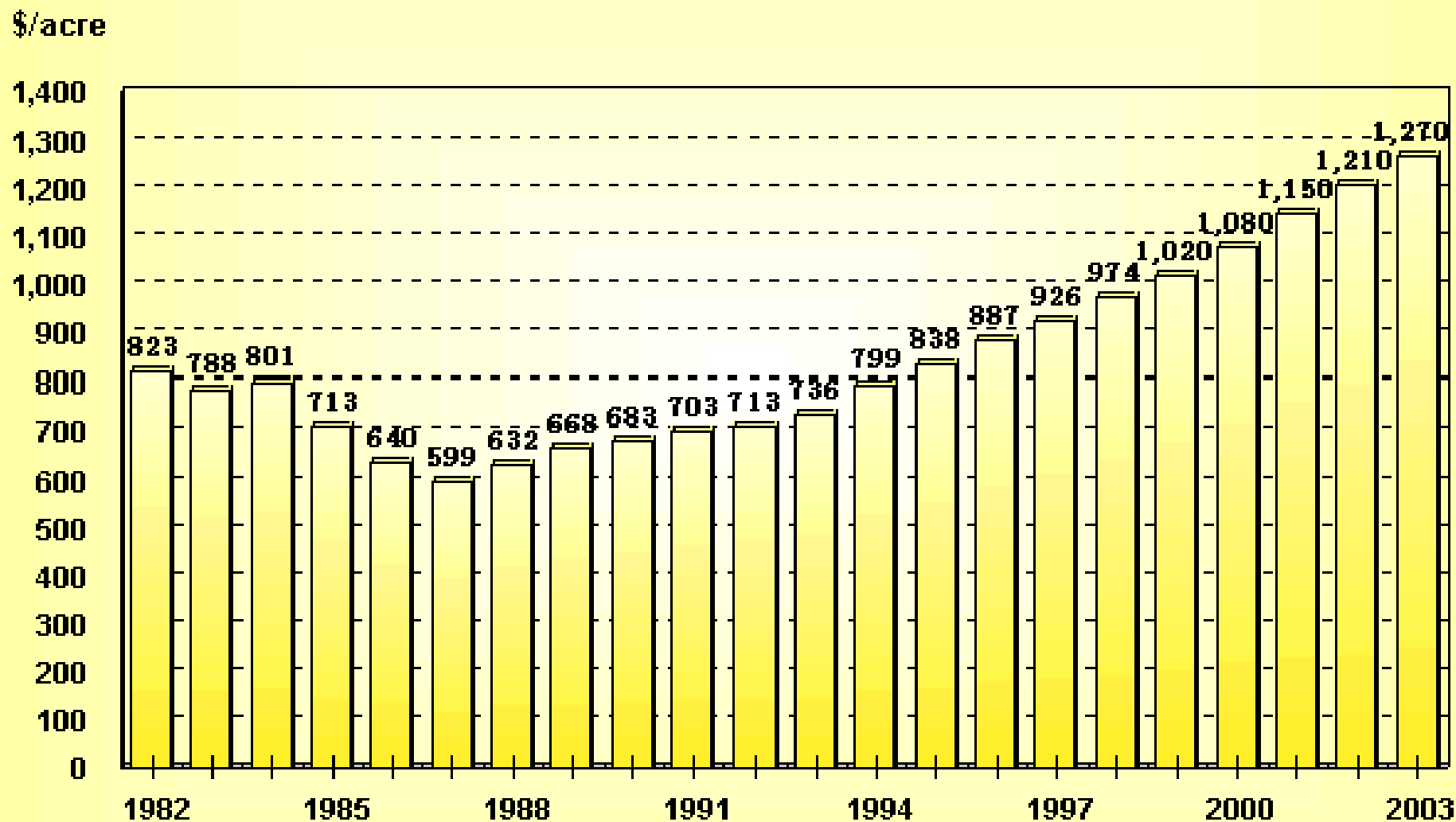
Land Values  
Cash Rents  
Returns to Land

# Wisconsin Farm Land Values



# U.S. Average Farm Real Estate Value

## Dollars per Acre, 1982 - 2003

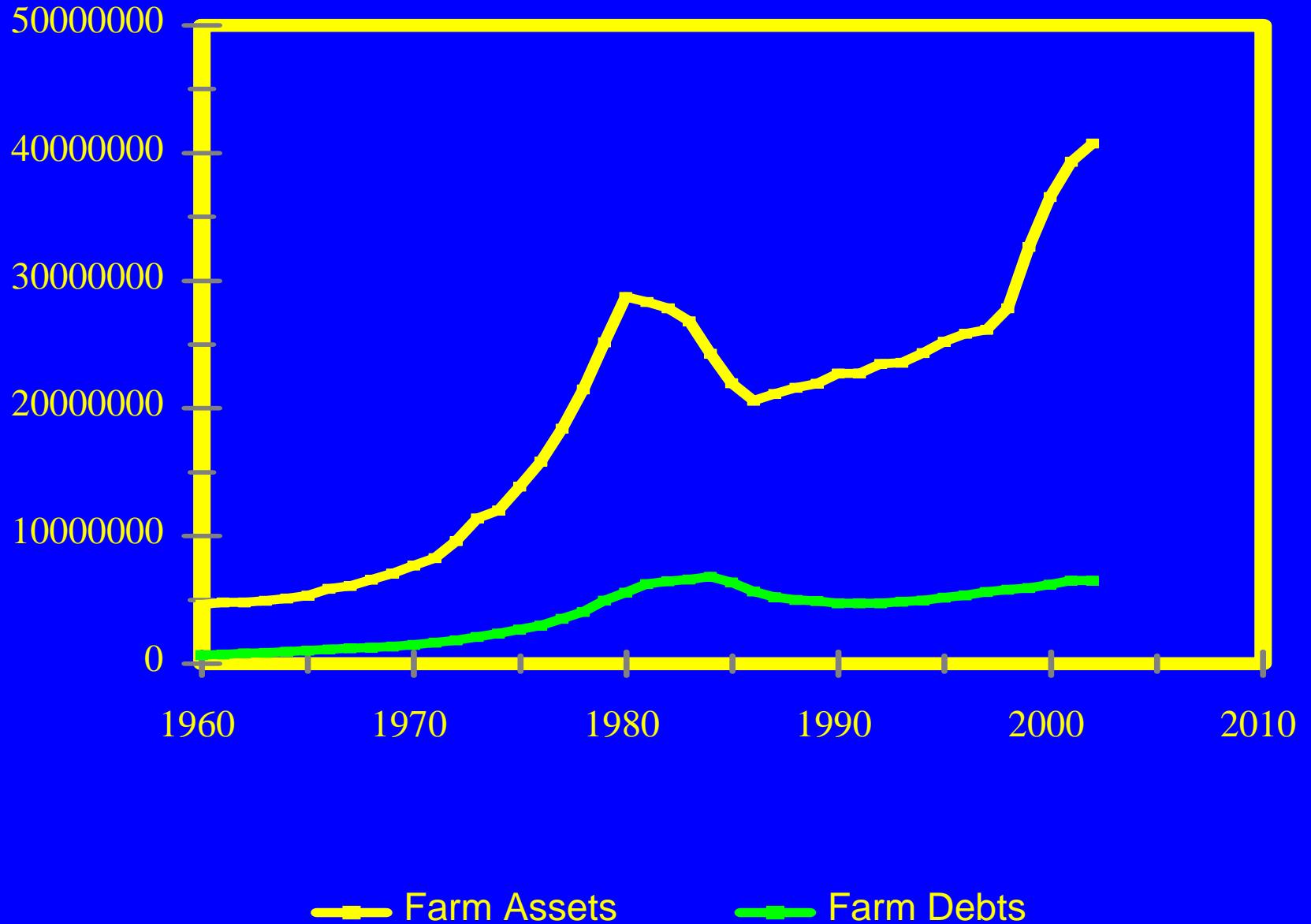


## Farm business balance sheet, December 31, (1000s)

### Wisconsin

Item	1998	1999	2000	2001	2002
Farm assets	27,885,577	32,693,567	36,597,058	39,366,081	40,780,320
Real estate	18,092,265	22,624,713	26,617,309	29,279,040	30,187,532
Other assets	9,793,312	10,068,854	9,979,749	10,087,041	10,592,787
Farm debt	5,817,010	5,930,811	6,202,714	6,499,690	6,531,705
Non-real estate	2,955,673	2,915,272	3,091,260	3,221,032	3,263,559
Real estate	2,861,337	3,015,539	3,111,454	3,278,658	3,268,146
Equity	22,068,567	26,762,756	30,394,344	32,866,391	34,248,614

# Wisconsin Balance Sheet Trends



# Factors Affecting the Value of Land

# Land Valuation Model

$$V = \frac{R}{d}$$

Where:

V is the value of land

R is the return or rent to land

d is the opportunity cost of capital

Increase in land values when:

Returns/rents to land increase ( Positive relationship )

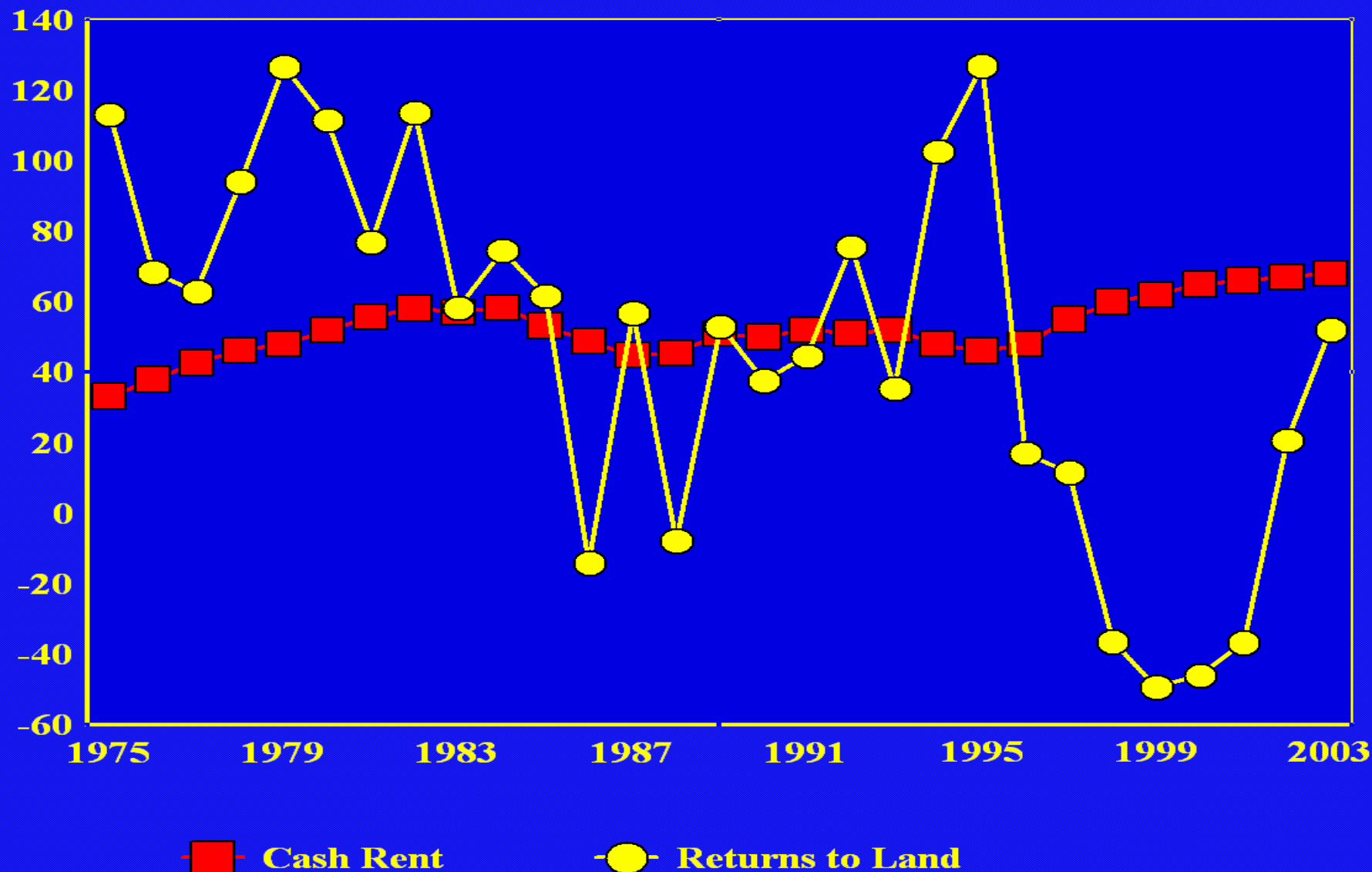
Opportunity cost of capital decreases ( Negative relationship )



# Rents

# Wisconsin Cash Rents and Returns to Land

**Data Source: USDA-ERS**

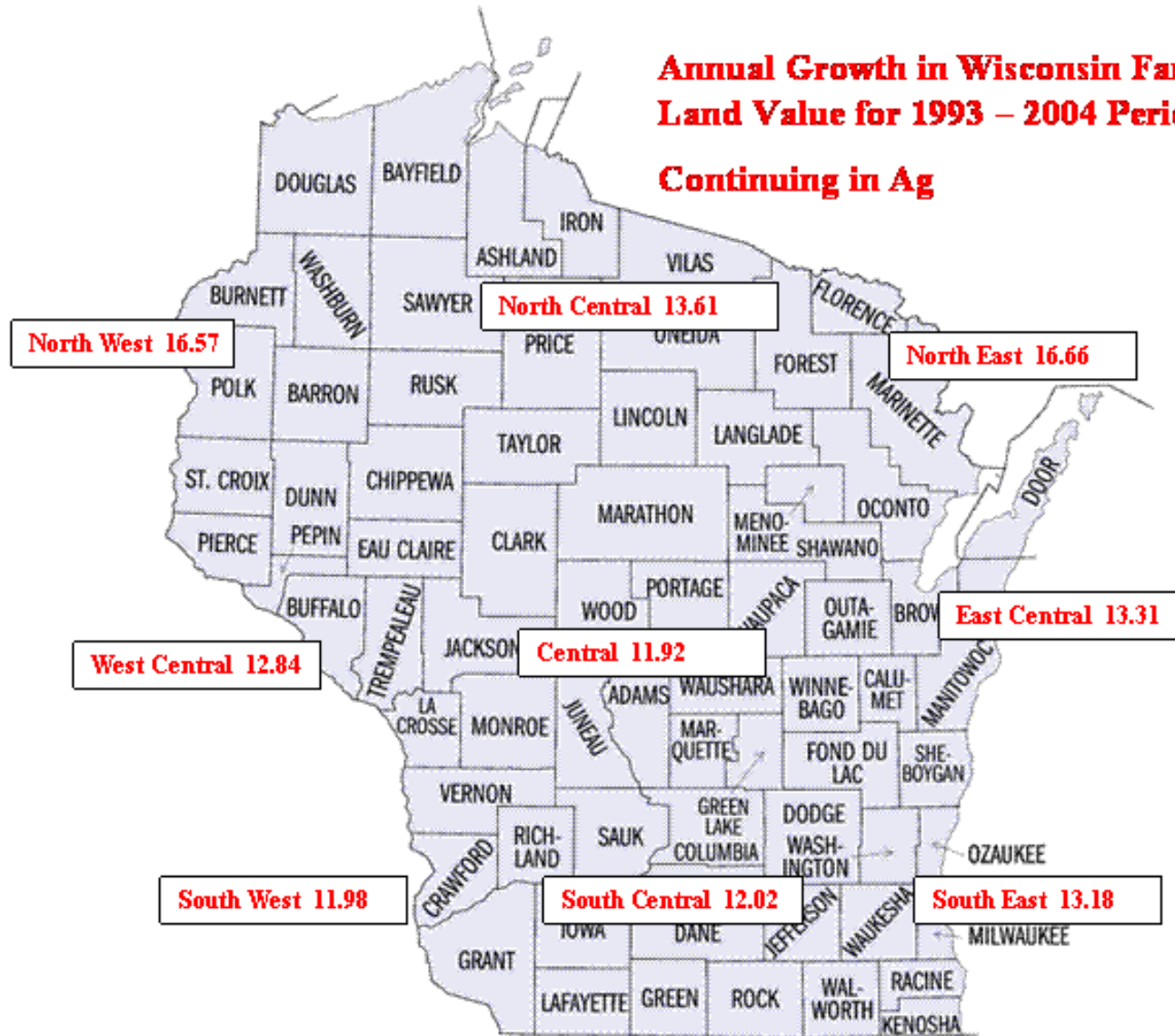


# Interest Rates

# Interest Rates -- 10 Year Treasury Bond

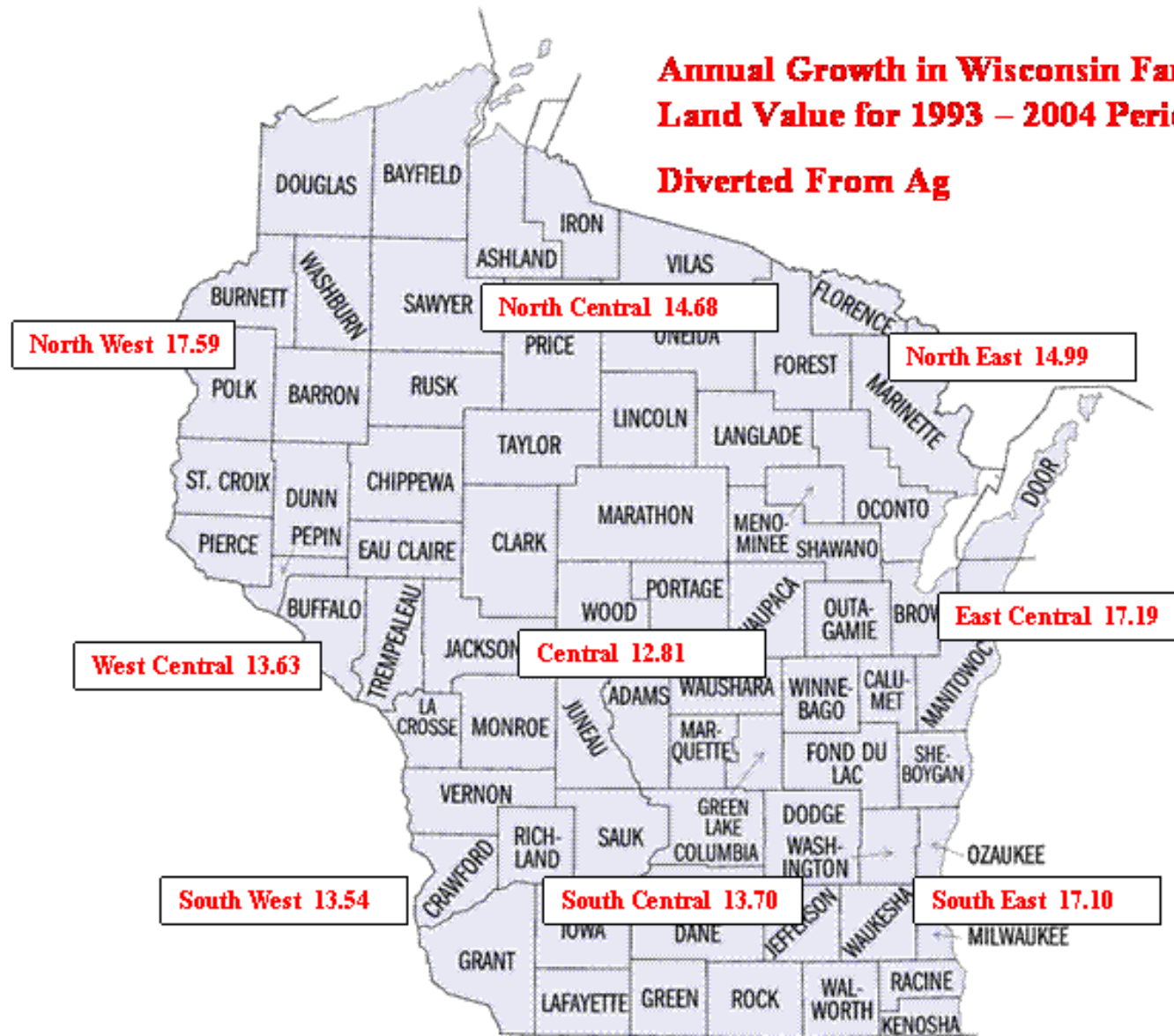


**Annual Growth in Wisconsin Farm  
Land Value for 1993 – 2004 Period:  
Continuing in Ag**





**Annual Growth in Wisconsin Farm  
Land Value for 1993 – 2004 Period:  
Diverted From Ag**



# Owned Land as a Percent of Land in Farms

Source: Census of Agriculture

Year	Wisconsin	Illinois	Michigan	Minnesota
2002	72.20	42.36	61.84	60.37
1997	72.71	39.56	61.32	59.36
1992	72.69	38.36	62.44	57.94
1987	73.73	40.30	65.47	60.13

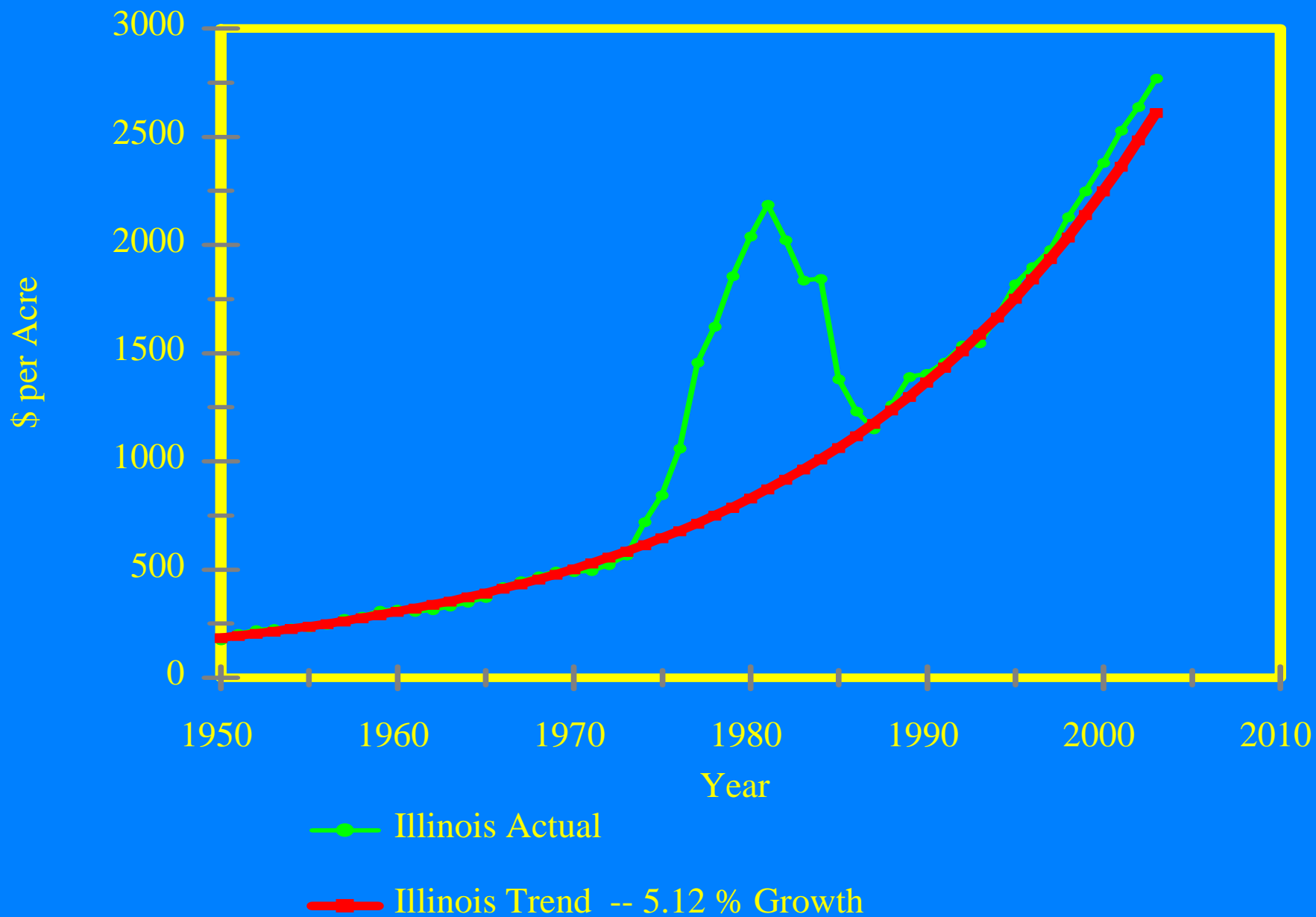
# Harvested Cropland as a Percent of Land in Farms

Source: Census of Agriculture

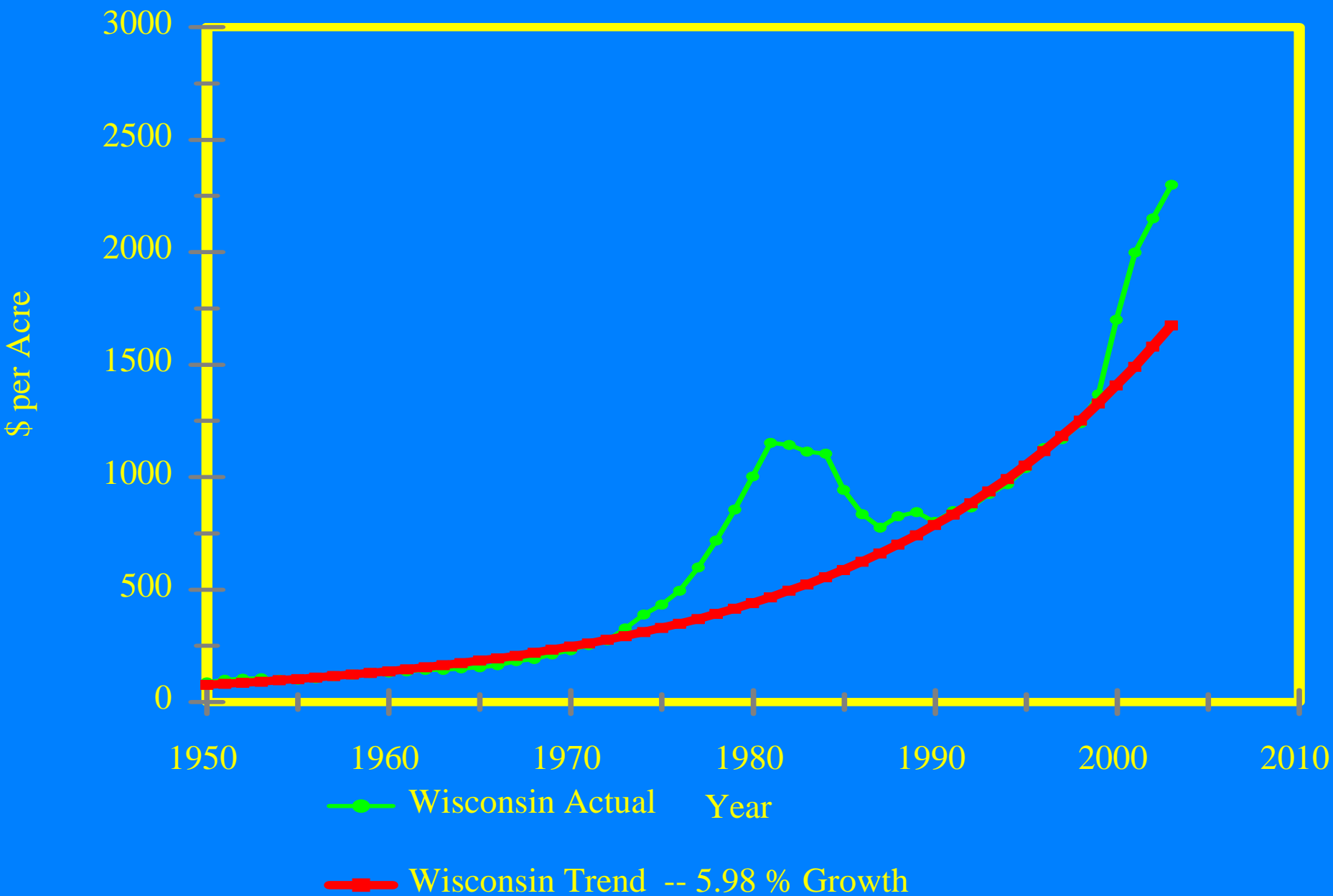
Year	Wisconsin	Illinois	Michigan	Minnesota
2002	56.72	82.62	67.32	70.51
1997	57.89	81.88	68.11	72.97
1992	57.19	80.25	65.27	70.91
1987	56.21	70.47	59.83	62.60



# Value of Illinois Farm Real Estate



# Value of Wisconsin Farm Real Estate



# Use-Value Assessment

# Use-Value Assessment of Farm Land:

Returns to Land

Tax Adjusted Capitalization Rate

# Changes in Use-Value Assessments Due to Changes in Economic Factors

<b>Factor</b>	<b>Relationship with Use-value</b>
Average corn price	+
Average corn yield	+
Cost of production	-
Average mortgage rate	-
Municipal tax rate	-

## Key Benefits of Moving to a Use-Value System

- Ties farm property taxes to farm incomes such that tax levies move in concert with farm incomes

Falling farm incomes -----> Lower property taxes

Rising farm incomes -----> Higher taxes

- Keeps non-farm land markets from impacting farmland property taxes

Rising urban land values

Higher farmland values

Higher farmland assessments

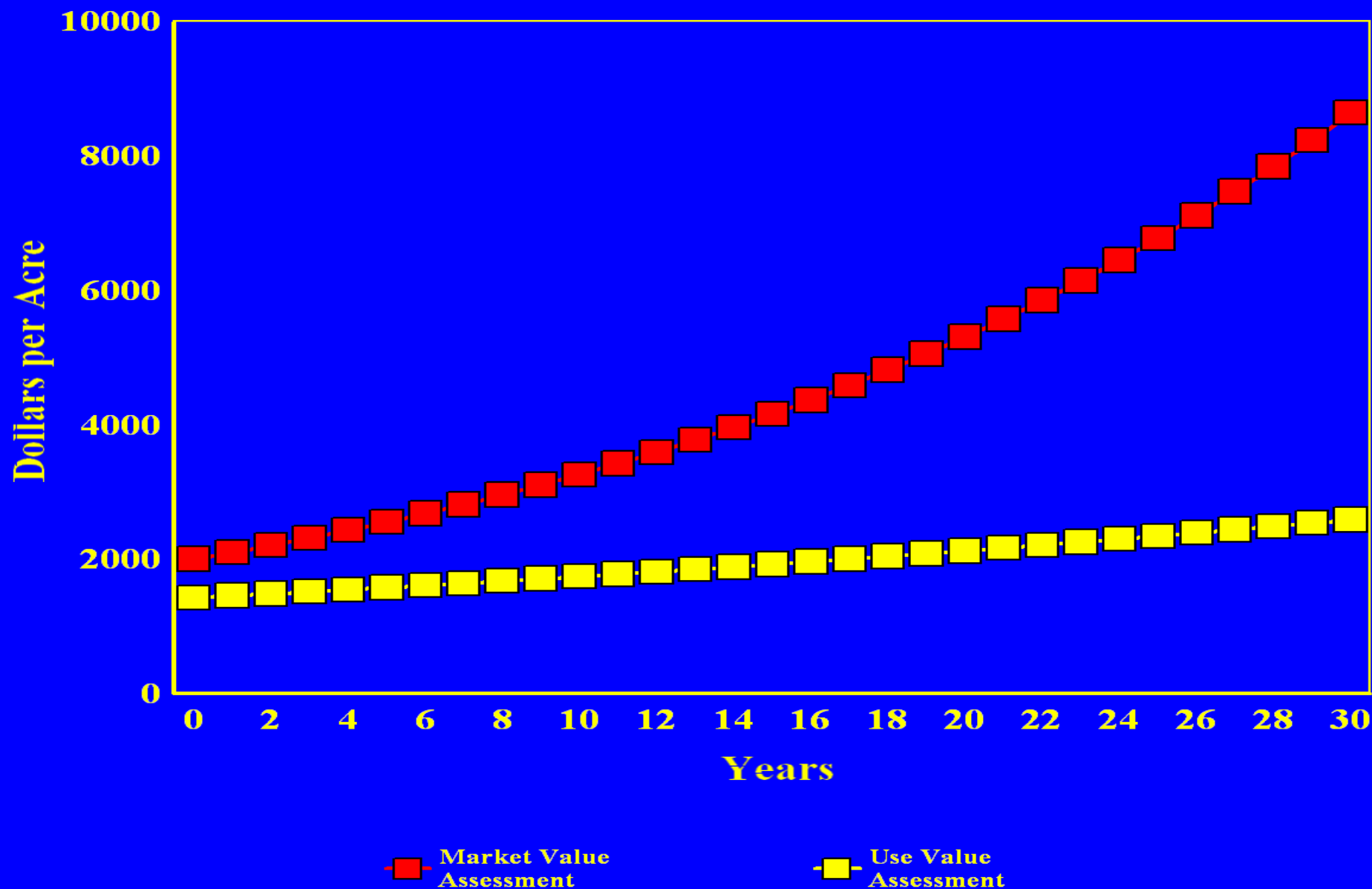
Higher property taxes

Cash flow deficits

Forced sale of farm land ( push off farms )

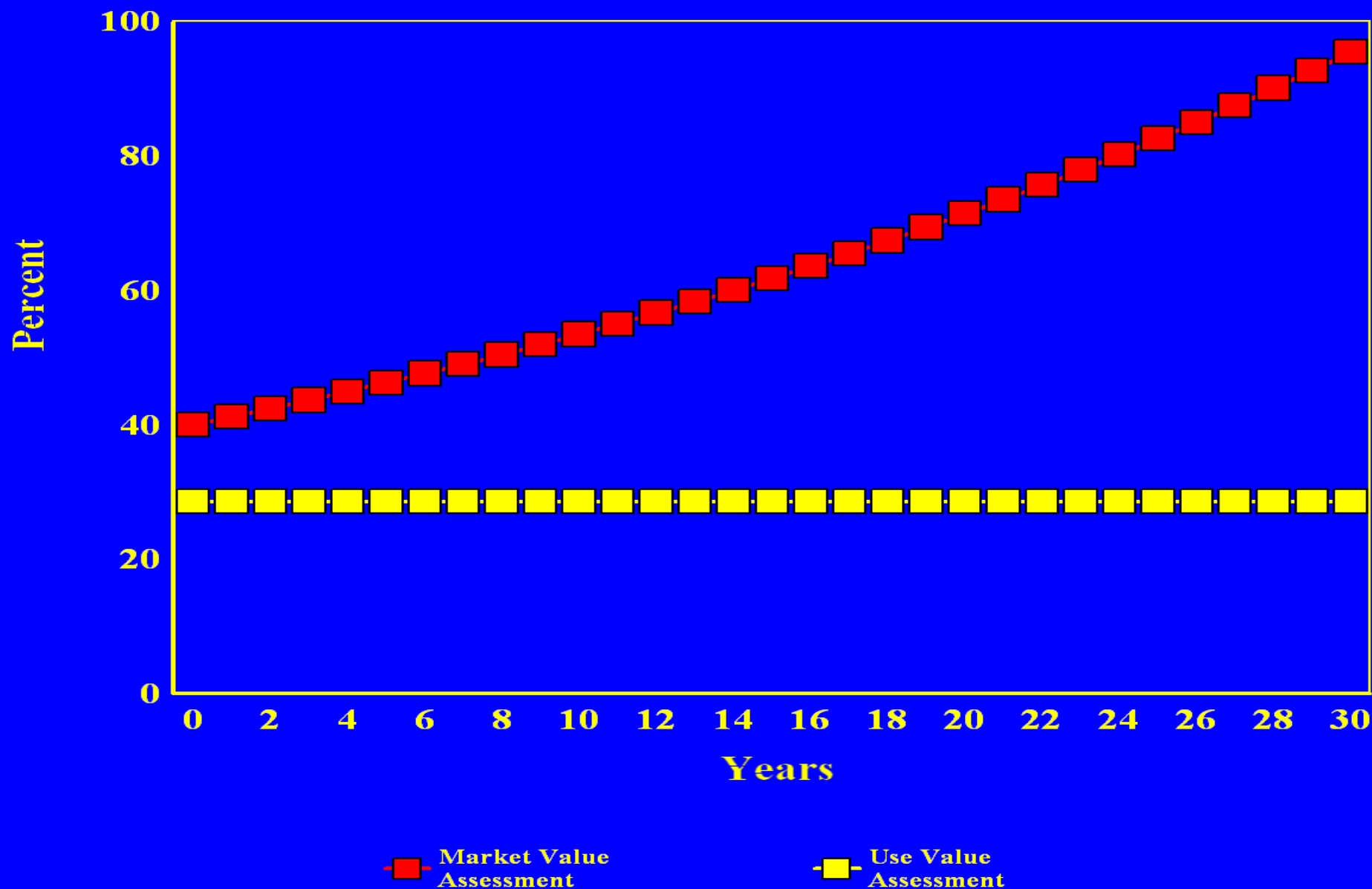
	Base Value	Annual Growth
Land	2000	5%
Income	100	2%
Tax Rate		2%
FCS Interest Rate		5%

# Farm Land Assessments





# Property Taxes as a Percent of income



# Present Values of Property Taxes on Land Appreciation and Capital Gains Taxes

