Factors Impacting Insurance Premiums

Prepared and Presented by

David W. Stiltz
Marketing Manager
Agri-Business Insurance Services
West Des Moines, Iowa

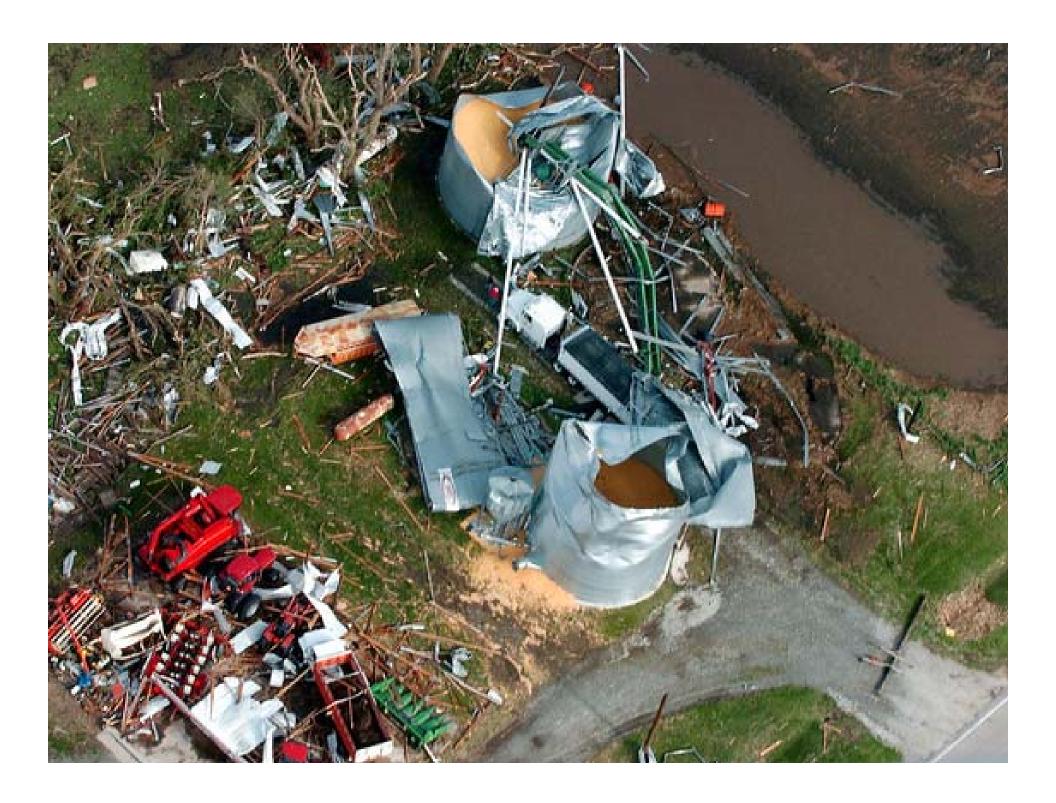


Components of Insurance Premium

- ✓ Fixed Costs
 - Selling Expense/Commissions
 - Underwriting Expense/Rating
 - Loss Control/Safety Engineering
 - General Administrative/Clerical
 - Depreciation/Amortization
 - Boards & Bureaus/Premium Tax

Components

- ✓ Fixed costs 25% to 35%
- ✓ Profit 2% to 5%
- ✓ Loss and Loss Adjustment Expenses 65% to 80%
- Premiums collected and held in reserve
 - = investment income







Major Types of Property/Casualty Insurance

- ✓ Fixed plant and equipment Property Insurance
- ✓ Inventory also a part of Property Insurance
- Rolling Stock other than autos Inland Marine Insurance
- Autos, trucks and other vehicles licensed for road use
- ✓ Loss of cash flow Business Income
- ✓ Bodily injury or property damage to a third party
- Injury to Employees Workers' Compensation

Cost Reduction Techniques

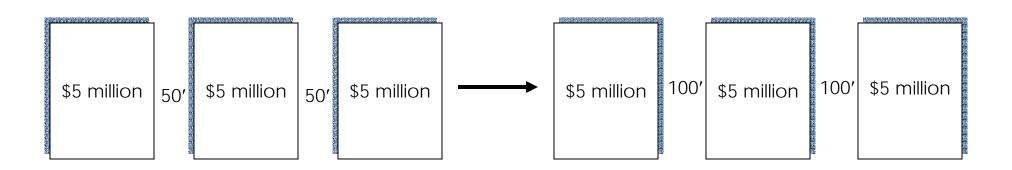
Property/Inland Marine Insurance

- Construction Fire resistive steel frame
- Protection characteristics of construction that reduce the chance of loss
 - Fire suppression systems/alarms/sprinklers
 - Dust suppression systems
 - Fences
 - Locks
 - Lighting
 - Wind resistive roofs



Property/Inland Marine Insurance

 Exposure – the proximity of your property to external loss from another source or hazard.



\$15 million risk

3-\$5 million risks

Property/Inland Marine Insurance

- Actual Cash Value (ACV) Replacement cost minus depreciation.
- Replacement Cost (RV) the replacement of existing property with like and kind materials.
- Inland marine equipment is normally ACV.

Property/Inland Marine Insurance

- Reporting form all grain facilities should be on an inventory reporting form.
- Deductibles
- Self-insure What is an acceptable amount of risk for you to assume? Do you need to insure all of the lowered valued equipment?
- Ask questions

General Liability Insurance

- Field grade grain versus identity preserved, food grade or organic grains
- Premise exposures
 - General condition
 - Is Property well maintained
 - Access by general public
 - Nuisance hazards

General Liability Insurance

- Off-premises exposures
 - "On Farm" grain retrieval
 - Other people "borrow" your equipment
- Product exposures
 - Warranties or representations
 - Product integrity
 - Reasonable protection of the food chain

General Liability Insurance

- Payroll rating issues
 - Eliminate clerical payroll
 - Eliminate driver payroll
 - Eliminate overtime payroll
 - Limit Executive Office payroll
 - Excise sales tax removed
 - Inter-company sales
 - Properly classified
 - Property damage deductibles

Auto Fleet Insurance

- Rating
 - Garage location
 - > Cost
 - Usage
 - > GVWR
 - Radius of operation
- Seasonal Rating
- Self-Insurance Caution: number of vehicles stored in one building
- Deductibles

- Workers' Compensation
 - Rating
 - Experience Rating
 - Monitor claim reserves
 - Classification
 - Multiple job duties
 - Executive Officer Payroll
 - Overtime payroll
 - Self-Insure

- Experience/Schedule Rating
 - Experience Rating 25% debit to 25% credit
 - Optional all classes except Workers' Compensation
 - Frequency and severity of claims
 - Scheduled rating 25% debit to 25% credit
 - Optional all classes
 - Years in business
 - Tenure and experience of management
 - General housekeeping
 - Maintenance
 - Safety programs
 - Financial condition

Safety Programs

- Goals
 - Reduce number of hazards and risks of injury
 - Decrease the rates of accidents and injury
 - Control the cost of accidents and injuries
- Causes
 - Accidents result from unsafe acts, not unsafe conditions
 - Influence employees' decisions
- Accountability
 - Safety standards are words on paper
 - Accountability makes them work

Safety Programs

- Evaluation Evaluate and change your safety program to meet changing needs.
- Measure and Reward Positive Reinforcement
 - Structure no "One Size Fits All"



Claims Management Program

- Claim Reporting Process
- Mitigate the claim
- Determine cause/correction
- Communication channels

Conclusion

- Understand each type of insurance you have
- Safety Program
- ✓ Effective claims management
- Select an insurance company and agent who understands your needs

Review & Questions

Thank You!!

